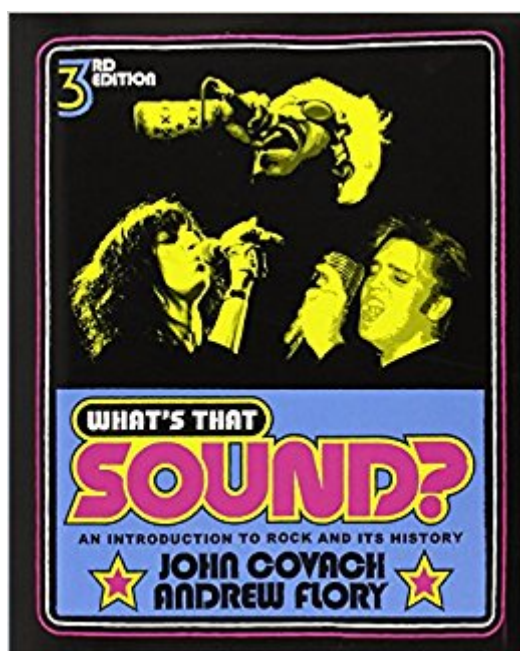


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# What's That Sound?: An Introduction To Rock And Its History (Third Edition)



## Synopsis

The music is at the front and center. The number 1 text in the market, *What's That Sound?* treats rock as music first and foremost. New co-author Andy Flory has built on the classic strengths of the book to deliver this Third Edition, which includes revamped in-text listening guides, a four-color design, a new introductory chapter, updated material on music in the twenty-first century, and new and revised in-text features designed to help students become better listeners.

## Book Information

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## Customer Reviews

John Covach (Professor of Music, University of Rochester and Eastman School of Music) received his Bachelor of Music (1983), Master of Music (1985), and PhD (1990) in music theory from the University of Michigan. He was also a Fulbright student in Vienna, Austria, in 1987-88. The recipient of several teaching awards and citations, Professor Covach teaches theory and analysis as well as courses in popular music. Since 1993, he has taught large lecture courses on rock at University of North Texas, University of North Carolina-Chapel Hill, and University of Rochester, and has lectured across North America and Europe. He is coeditor of *Understanding Rock* (Oxford 1997), *American Rock and the Classical Music Tradition* (Harwood 2000), and *Institutions, Traditions, and American Popular Music* (Harwood 2000). His extensive writings on twentieth-century music, popular music, and the philosophy of music have appeared in numerous books and journals. Professor Covach also maintains an active career as a performing and recording musician. Andy Flory (Carleton College), a Motown expert, assisted John Covach at UNC

Chapel Hill in teaching one of the largest rock history courses in the world. Flory has witnessed the textbook's development from conception through two published editions and he has taught rock history to several hundred students in large lecture halls, online sections, and small sections at Carleton. He brings to this edition close consultation with Covach, classroom experience, emerging professional credentials, and youthful vigor.

A very good adjunct to the Coursera course "History of Rock - Part One." Not really needed to get through the course. Large format (8 x 10) paperback, about 600 pages including Index and Glossary. High price is the only negative.

A great reference and an enjoyable read.

Love this book!!! It is a great addition to the course on coursera.org. I have learned so much about rock and roll than I ever knew before.

If you're a true music fan, I highly recommend this book. I rented it for a music class I took as a humanities elective necessary to graduate, but I wish that I had purchased the book now. There is so much information in the book that I believe, as a music fan is really important info to know. Music has come so far, and this book does a great job of explaining the origins of where it all began and evolved. Really great book.

Loved this book! It was required for my History of Rock class, but I often find myself going back to read about a song I hear or a band that comes up. It's organized like a textbook, so it's good for finding reference information, but It's written in a way that doesn't feel like a textbook. Glad I bought it, and don't plan on selling it back or trading it in.

The book is a great read and has a heap of great information and great references very user friendly and enjoyable

Awesome book covering all aspects of Rock and Roll. From the beginning to the current, this book has it all for any beginner who's interested in rock.

In great condition. Thank you

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